ANNUAL REPORT 2021-22
A friend of mine, a fellow exchange student I had met, showed me around downtown Thessaloniki when we both had some free time. Murals, artwork, and graffiti are common to see there, but this one really stood out to me. The colors and expressions really pop while not being overpowering.

Globally competent students graduating from Washington State University, as a result of their Global Learning experiences, will:

- Understand connections that can be made from historical, cultural, economic, and political contexts that shape society and reflect global systems.
- Demonstrate knowledge of and be sensitive to others’ differing identities and values across cultures.
- Apply intercultural communication skills to interact effectively with individuals and in groups.
- Interact respectfully and responsibly across boundaries in diverse environments.

- **Education Abroad**. “Education that occurs outside the participant’s home country. Besides study abroad, examples include international experiences such as work, volunteering, non-credit internships and directed travel, as long as these programs are driven to a significant degree by learning goals.”
- **Study Abroad**. “The act of a student pursuing for-credit educational opportunities in a country other than one’s own.” Study Abroad is identified as a subset of Education Abroad.
- **Duplicated count**. Each student is counted based on the number of different programs he or she participated in, multiple countries visited, and those with more than 1 major.
- **Unduplicated count**. Each individual is counted only once regardless of the number of programs, countries, or majors.
- **Non-degree students**. Students from other institutions who participate in WSU study abroad programs. These students apply through the Global Learning department, earn WSU credit, and represent WSU while they are abroad. They are included and identified separately in some of the statistics in this report.

WSU student data is from the Common Data Set for fall 2021-summer 2022 and is available at ir.wsu.edu/Common-Data-Set. National numbers are reported from the Institute of International Education’s AY2021 Open Doors Report released in 2022. Information is available at iie.org/Research-and-Publications/Open-Doors. A physical copy of the IIE current Open Doors Report is kept on file in the International Programs-Global Learning department. Statistics are reported in a manner consistent with Open Doors reporting when possible.
The 2021-22 academic year represented a start to recovery from the impact of COVID-19 on Global Learning. The year started with 16 students traveling on WSU programs to Europe and one student to South Korea. During the spring term, study abroad participation rose to 100 students with a majority traveling to Europe, but a close second being a group of 23 students traveling to Dubai for a new short-term faculty led program. The number of students traveling to South Korea increased to 3 and 2 students in Latin America. During the summer term, Global Learning participants grew to 383 students, with a majority of them being on faculty led programs in Europe, but an extension of regional participation to Oceania and Africa.

As Global Learning reemerged, access to specific countries was under constant monitoring and resulted in programs being in a state of uncertainty until the program began. Hurdles stood along the way including group spread on programs that required medical care, quarantine, and regular use of the Emergency Phone and OnCall Insurance. Faculty members and our partners abroad worked tirelessly to support students in need to assist and ensure programs remained as safe and risk-free as possible.

While study abroad continued to grow, students still turned to on-campus support, which included 3 hired student workers (due to a lack of volunteer pool for the usual Peer Advisor team). The Global Coug Digital Badge program continued to be used with 40 students completing 224 badges. The Global Leadership Certificate program also grew with nine students completing their certification.

The Global Learning Team wishes to thank all their colleagues in International Programs, our faculty and staff who led programs, our advisor champions who support students who study abroad, and the general WSU community who are the cogs and belts that make the WSU Global Learning opportunities possible.

Go Global, Cougs!

Kelly Newlon
Director, Global Learning

New Student Orientation. Global Learning presented information sessions to 1,105 newly admitted students at New Coug Orientations.

General Campus Outreach. Global Learning staff and student volunteers made contact with over 1,124 students in academic classes, student groups, Greek life and residence life, and during campus-wide events to promote global learning at home and abroad.

Global Cougs Info Sessions. All students who express an interest in opportunities abroad are directed to attend a GC101 orientation session offered at various times each week over Zoom and in person. Global Learning staff and student volunteers presented helpful information and answered questions about going and studying abroad to 982 students.

Social media. Global Learning’s online presence continues to grow with 1,100 Facebook likes and 1,168 Instagram followers across 2 accounts.

Global Learning Fairs. Each spring and fall the Global Learning team hosts a Global Learning Fair where study abroad providers and campus departments share information about their programs with students, staff, and faculty who attend. In 2021-22, we held a virtual fair (fall) and in-person fair (spring) on the Pullman campus only.

Peer Advisor Program. Since 2003, returned study abroad students have participated in the Global Learning Peer Advisor program and have demonstrated the value of their experience abroad to the WSU community. Peer Advisors are an integral part of the Global Learning Department and play a vital role in achieving the mission of the Office of International Programs. In academic year 2021, 3 students participated in the Peer Advisor program.

Ambassador Program. Five Global Learning Ambassadors served as a resource to students interested in studying abroad by fielding questions about their experiences abroad in 2021.
WHERE IN THE WORLD

CONTINENT
Americas 51
Africa/Asia/Middle East 34
Europe 407
Oceania 1
Virtual 7

LATIN AMERICA 10.2%
Austria 12
Belgium 2
Bulgaria 1
Czech Republic 20
CZ/Estonia 11
Denmark 2
Denmark/Iceland 1
Denmark/Sweden 1
Finland 1
France 24
Guatemala 18
Honduras 1
Mexico 7
Peru 1
Turks & Caicos 1
Uruguay 1

AFRICA/ASIA/MIDDLE EAST 6.8%
Kenya/Tanzania 1
Cameroon 1
Japan 1
South Korea 6
Taiwan 1
United Arab Emirates 24

OCEANIA 0.2%
Australia 1

VIRTUAL 0.2%

EUROPE 81.4%
Austria 12
Belgium 2
Bulgaria 1
Czech Republic 20
CZ/Estonia 11
Denmark 2
Denmark/Iceland 1
Denmark/Sweden 1
Finland 1
France 24
Greece 44
Iceland 1
Ireland/UK 34
Italy 102
Netherlands 10
Netherlands 10
Serbia 4
Scotland 4
Spain 110

STARTING POINTS

College # Study Abroad % Study Abroad % WSU Undergrads fall 2021
Agricultural, Human and Natural Resource Sciences 62 12 9
Arts and Sciences 110 22 32
Business 187 37 19
Communication 43 9 5
Education 12 2 7
Engineering and Architecture 30 6 20
School of the Environment 24 5 <1
Health Sciences/Medicine 1 <1 1
Honors 74 15 2
Nursing 6 1 5
Veterinary Medicine 19 4 2

# Study Abroad % Study Abroad % WSU Undergrads fall 2021
Global 38 8 10
Everett 2 <1 <1
Pullman 428 86 69
Spokane 3 1 2
Tri-Cities 14 3 6
Vancouver 14 3 12

Other
Graduate 1 <1 <1
Undecided and nondegree 4 1 1
First Gen 147 29 31

500 programs registered. Duplicates may be counted multiple times.
### Program Details

#### Faculty Led
- Programs designed specifically by WSU faculty for WSU students and take place all over the world
- Offered throughout the year and range from 10 days to a semester in length
- Generally include upper-division (300- and 400-level) and major-specific coursework
- Usually taught in English

Students study, live, and travel with other WSU students — and learn from a WSU faculty member who specializes in the program subject's field of study.

Some programs are sustained year to year; others may be offered periodically or be one-time opportunities.

#### Provider Programs
- Provided by third-party organizations that work closely with WSU and universities abroad
- Length varies; most often last a summer, semester or year

Most programs have a predetermined number of openings and offer admission on a first-come, first-served basis. All programs require 2 applications: the WSU Global Learning application and the provider’s application.

#### Bilateral Exchange
- Students exchange places 1-to-1 with a partner institution
- Usually last a semester or a year; summer exchanges may be available

Students take courses directly from the partner institution, get acquainted with the local culture, and typically have weekends and holidays free to explore, all while paying WSU tuition.

ISEP Exchange offers 160+ institutions for students to choose from. ISEP students pay both WSU tuition and room and board.

Incoming exchange students must be nominated by their home university or receive placement from ISEP.

#### Virtual Programs
- Civic engagement, online badges and speaker series, in-person presentations, readings, class discussions, International Center activities — these are all available for students who want to broaden their horizons but can’t travel.

#### Average Length
- 42 days

#### Average Cost / Number of Participants
- Exchange*: $15,176 / 11
- Faculty Led: $8,285 / 337
- Provider: $18,128 / 128
- Virtual: $942 / 6
- ITR/Nonaffiliated: $NA / 16

*Excluding yearlong vet school at University of Glasgow

#### By Gender (Comparisons)*

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Male (%)</th>
<th>Female (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WSU Global Learning</td>
<td>33%</td>
<td>67%</td>
</tr>
<tr>
<td>WSU</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>US Study Abroad</td>
<td>34%</td>
<td>66%</td>
</tr>
</tbody>
</table>

*International Travel Registry. Noncredit, WSU-associated, independent international travel

### Demographics

#### Number = 489

#### By Class
- Non-degree: 4
- Freshman: 18
- Sophomore: 71
- Junior: 195
- Senior: 154
- Graduate: 36
- Professional: 1

#### By Ethnicity*

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American/Black</td>
<td>9</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>7</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>35</td>
</tr>
<tr>
<td>Biracial or Multiracial</td>
<td>22</td>
</tr>
<tr>
<td>Caucasian/White</td>
<td>322</td>
</tr>
<tr>
<td>Hispanic or Latino(a)</td>
<td>80</td>
</tr>
<tr>
<td>Middle Eastern</td>
<td>4</td>
</tr>
<tr>
<td>None of the above (International)</td>
<td>1</td>
</tr>
</tbody>
</table>

*Self-reported from WSU admissions data
STUDENTS SHARE

LARA PALLADINO | GERMANY
One thing that’s surprised me when going abroad was how accommodating people are. Most people have very good intentions and are very kind, and they tend to empathize that you’re far from home, doing your best.

ABEL MIRONCHUK | GREECE
I always thought that studying abroad was exclusive for those who didn’t require things like financial aid assistance. However, when I began seeing the opportunities for scholarships, I quickly realized my dream became a reality.

ANNIKA VAN VEEIN | SWITZERLAND
I chose to attend Washington State because I knew they had good business and study abroad programs. I had no clue where I wanted to go, but I knew I would enjoy anywhere that I chose to go. I ended up loving my experience and would recommend it to anyone who is thinking about it!

NICOLE SATOU | LONDON
I was surprised by a lot of things while I was abroad, but something that stood out was the environment. The UK and Europe have a different way of living their life and it’s truly fascinating. They take each day as an adventure to do the most possible to live your happy life, while not letting work take over all of it.

EMILY NATE | FRANCE
Naturally I knew that France would be very different from where I grew up in Idaho, but it was still surprising to see the differences in a wonderful way! The amount of greenery, the architecture that has stood for centuries, the patisseries....