

GLOBAL LEARNING

**ANNUAL
REPORT
2021-
22**



TABLE OF CONTENTS

IFC

About the Cover

1

Outcomes and Definitions

2

Message from the Director

3

Highlights

4

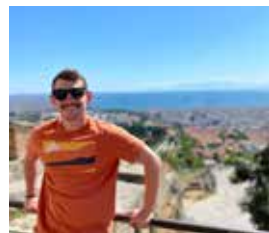
Who, What, When, Where

10

Students Share

ABOUT THE COVER

Photo credit: Dylan Steadman



Thessaloniki, Greece | May 21, 2022

A friend of mine, a fellow exchange student I had met, showed me around downtown Thessaloniki when we both had some free time. Murals, artwork, and graffiti are common to see there, but this one really

stood out to me. The colors and expressions really pop while not being overpowering.



GLOBAL CULTURAL DIVERSITY STUDENT LEARNING OUTCOMES

Globally competent students graduating from Washington State University, as a result of their Global Learning experiences, will:

- Understand connections that can be made from historical, cultural, economic, and political contexts that shape society and reflect global systems.
- Demonstrate knowledge of and be sensitive to others' differing identities and values across cultures.
- Apply intercultural communication skills to interact effectively with individuals and in groups.
- Interact respectfully and responsibly across boundaries in diverse environments.



Faculty-led program | Valencia, Spain | 2022

DEFINITIONS

- **Education Abroad.** "Education that occurs outside the participant's home country. Besides study abroad, examples include international experiences such as work, volunteering, non-credit internships and directed travel, as long as these programs are driven to a significant degree by learning goals."
- **Study Abroad.** "The act of a student pursuing for-credit educational opportunities in a country other than one's own." Study Abroad is identified as a subset of Education Abroad.
- **Duplicated count.** Each student is counted based on the number of different programs he or she participated in, multiple countries visited, and those with more than 1 major.
- **Unduplicated count.** Each individual is counted only once regardless of the number of programs, countries, or majors.
- **Non-degree students.** Students from other institutions who participate in WSU study abroad programs. These students apply through the Global Learning department, earn WSU credit, and represent WSU while they are abroad. They are included and identified separately in some of the statistics in this report.

WSU student data is from the Common Data Set for fall 2021-summer 2022 and is available at ir.wsu.edu/Common-Data-Set. National numbers are reported from the Institute of International Education's AY2021 Open Doors Report released in 2022. Information is available at iie.org/Research-and-Publications/Open-Doors. A physical copy of the IIE current Open Doors Report is kept on file in the International Programs-Global Learning department. Statistics are reported in a manner consistent with Open Doors reporting when possible.



MESSAGE FROM THE DIRECTOR

The 2021-22 academic year represented a start to recovery from the impact of COVID-19 on Global Learning. The year started with 16 students traveling on WSU programs to Europe and one student to South Korea. During the spring term, study abroad participation rose to 100 students with a majority traveling to Europe, but a close second being a group of 23 students traveling to Dubai for a new short-term faculty led program. The number of students traveling to South Korea increased to 3 and 2 students in Latin America. During the summer term, Global Learning participants grew to 383 students, with a majority of them being on faculty led programs in Europe, but an extension of regional participation to Oceania and Africa.

As Global Learning reemerged, access to specific countries was under constant monitoring and resulted in programs being in a state of uncertainty until the program began. Hurdles stood along the way including group spread on programs that required medical care, quarantine, and regular use of the Emergency Phone and OnCall Insurance. Faculty members and our partners abroad worked tirelessly to support students in need to assist and ensure programs remained as safe and risk-free as possible.

While study abroad continued to grow, students still turned to on-campus support, which included 3 hired student workers (due to a lack of volunteer pool for the usual Peer Advisor team). The Global Cougar Digital Badge program continued to be used with 40 students completing 224 badges. The Global Leadership Certificate program also grew with nine students completing their certification.

The Global Learning Team wishes to thank all their colleagues in International Programs, our faculty and staff who led programs, our advisor champions who support students who study abroad, and the general WSU community who are the cogs and belts that make the WSU Global Learning opportunities possible.

Go Global, Cougs!

Kelly Newlon
Director, Global Learning

GLOBAL LEARNING HIGHLIGHTS



New Student Orientation. Global Learning presented information sessions to 1,105 newly admitted students at New Cougar Orientations.

General Campus Outreach. Global Learning staff and student volunteers made contact with over 1,124 students in academic classes, student groups, Greek life and residence life, and during campus-wide events to promote global learning at home and abroad.

Global Cougs Info Sessions. All students who express an interest in opportunities abroad are directed to attend a GC101 orientation session offered at various times each week over Zoom and in person. Global Learning staff and student volunteers presented helpful information and answered questions about going and studying abroad to 982 students.

Social media. Global Learning's online presence continues to grow with 1,100 Facebook likes and 1,168 Instagram followers across 2 accounts.

Global Learning Fairs. Each spring and fall the Global Learning team hosts a Global Learning Fair where study abroad providers and campus departments share information about their programs with students, staff, and faculty who attend. In 2021-22, we held a virtual fair (fall) and in-person fair (spring) on the Pullman campus only.

Peer Advisor Program. Since 2003, returned study abroad students have participated in the Global Learning Peer Advisor program and have demonstrated the value of their experience abroad to the WSU community. Peer Advisors are an integral part of the Global Learning Department and play a vital role in achieving the mission of the Office of International Programs. In academic year 2021, 3 students participated in the Peer Advisor program.

Ambassador Program. Five Global Learning Ambassadors served as a resource to students interested in studying abroad by fielding questions about their experiences abroad in 2021.

WHERE IN THE WORLD

CONTINENTS

Americas	51
Africa/ Asia/Middle East	34
Europe	407
Oceania	1
Virtual	7

LATIN AMERICA 10.2%

Argentina/		Honduras	1
Chile	1	Mexico	7
Belize	1	Peru	1
Chile	1	Turks & Caicos	1
Costa Rica	19	Uruguay	1
Guatemala	18		

AFRICA/ASIA/ MIDDLE EAST 6.8%

Kenya/	
Tanzania	1
Cambodia	1
Japan	1
South Korea	6
Taiwan	1
United Arab Emirates	24

OCEANIA 0.2%

Australia	1
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VIRTUAL 0.2%

Virtual	7
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EUROPE 81.4%

Austria	12	Denmark	2	Fr/Netherlands	16	Italy	102	Switzerland	2
Belgium	2	Denmark/Iceland	1	Germany	2	Netherlands	10	United Kingdom	4
Bulgaria	1	Denmark/Sweden	1	Greece	44	Serbia	4	>2 countries, Europe	1
Czech Republic	20	Finland	1	Iceland	1	Scotland	4		
CZ/Estonia	11	France	24	Ireland/UK	34	Spain	110		



COUGAR TRACKS

BY CONTINENT ↑

BY COUNTRY ↓

STARTING POINTS

College	# Study Abroad	% Study Abroad	% WSU Undergrads fall 2021
Agricultural, Human and Natural Resource Sciences	62	12	9
Arts and Sciences	110	22	32
Business	187	37	19
Communication	43	9	5
Education	12	2	7
Engineering and Architecture	30	6	20
School of the Environment	24	5	<1
Health Sciences/Medicine	1	<1	1
Honors	74	15	2
Nursing	6	1	5
Veterinary Medicine	19	4	2

Campus	# Study Abroad	% Study Abroad	% WSU Undergrads fall 2021
Global	38	8	10
Everett	2	<1	1
Pullman	428	86	69
Spokane	3	1	2
Tri-Cities	14	3	6
Vancouver	14	3	12
Other			
Graduate	1	<1	<1
Undecided and nondegree	4	1	1
First Gen	147	29	31

500 programs registered. Duplicates may be counted multiple times.



PROGRAM DETAILS

FACULTY LED

- Programs designed specifically by WSU faculty for WSU students and take place all over the world
- Offered throughout the year and range from 10 days to a semester in length
- Generally include upper-division (300- and 400-level and major-specific coursework
- Usually taught in English

Students study, live, and travel with other WSU students – and learn from a WSU faculty member who specializes in the program subject’s field of study.

Some programs are sustained year to year; others may be offered periodically or be one-time opportunities.

PROVIDER PROGRAMS

- Provided by third-party organizations that work closely with WSU and universities abroad
- Length varies; most often last a summer, semester or year

Most programs have a predetermined number of openings and offer admission on a first-come, first-served basis. All programs require 2 applications: the WSU Global Learning application and the provider’s application.

BILATERAL EXCHANGE

- Students exchange places 1-to-1 with a partner institution
- Usually last a semester or a year; summer exchanges may be available

Students take courses directly from the partner institution, get acquainted with the local culture, and typically have weekends and holidays free to explore, all while paying WSU tuition.

ISEP Exchange offers 160+ institutions for students to choose from. ISEP students pay both WSU tuition and room and board.

Incoming exchange students must be nominated by their home university or receive placement from ISEP.

VIRTUAL PROGRAMS

Civic engagement, online badges and speaker series, in-person presentations, readings, class discussions, International Center activities – these are all available for students who want to broaden their horizons but can’t travel.

AVERAGE LENGTH

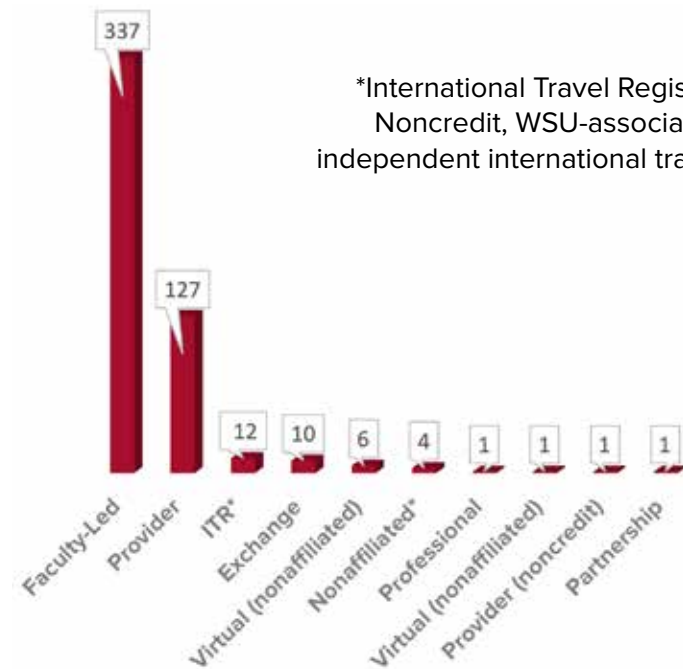
42 days

AVERAGE COST / NUMBER OF PARTICIPANTS

- Exchange*: \$15,176 / 11
- Faculty Led: \$8,285 / 337
- Provider: \$18,128 / 128
- Virtual: \$942 / 6
- ITR/Nonaffiliated: \$NA / 16

*Excluding yearlong vet school at University of Glasgow

PARTICIPANTS BY PROGRAM

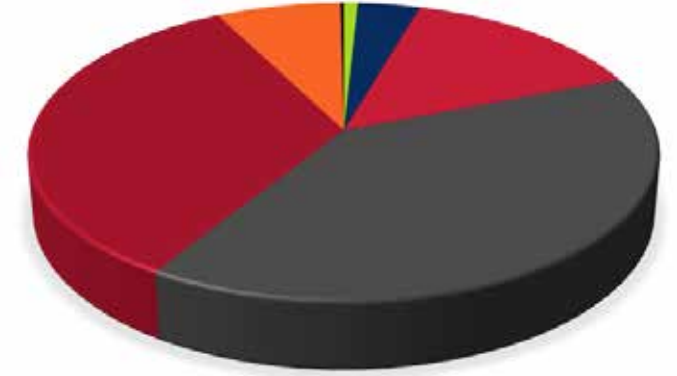


DEMOGRAPHICS

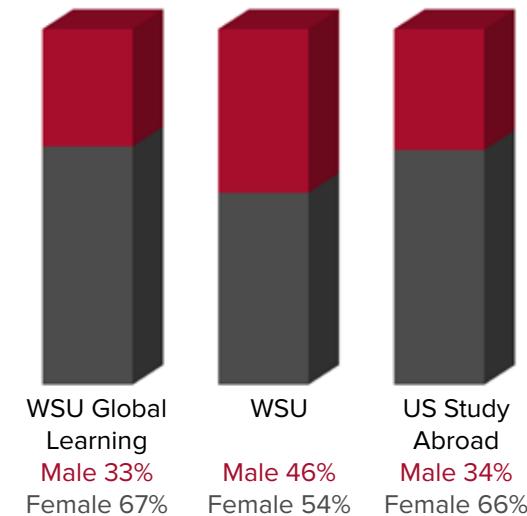
NUMBER = 489

BY CLASS

Non-degree	4
Freshman	18
Sophomore	71
Junior	195
Senior	154
Graduate	36
Professional	1

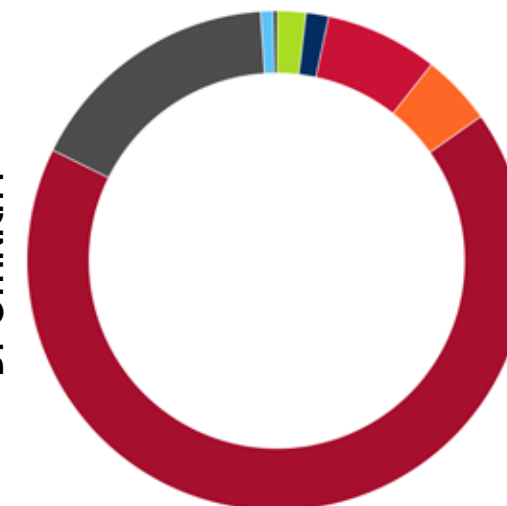


BY GENDER (COMPARISON)*



Annika Van Veen, Switzerland

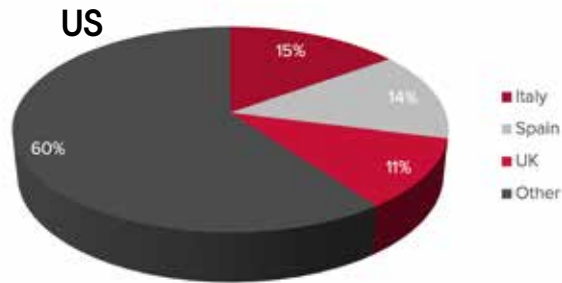
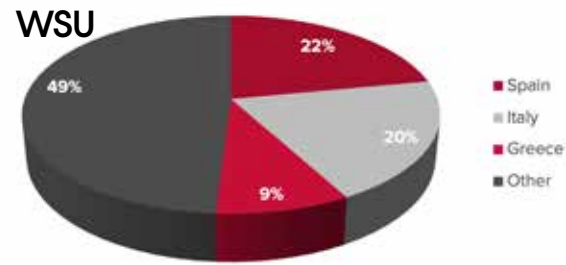
BY ETHNICITY*



African American/Black	9
American Indian or Alaska Native	7
Asian or Pacific Islander	35
Biracial or Multiracial	22
Caucasian/White	322
Hispanic or Latino(a)	80
Middle Eastern	4
None of the above (International)	1

*Self-reported from WSU admissions data

TOP DESTINATIONS



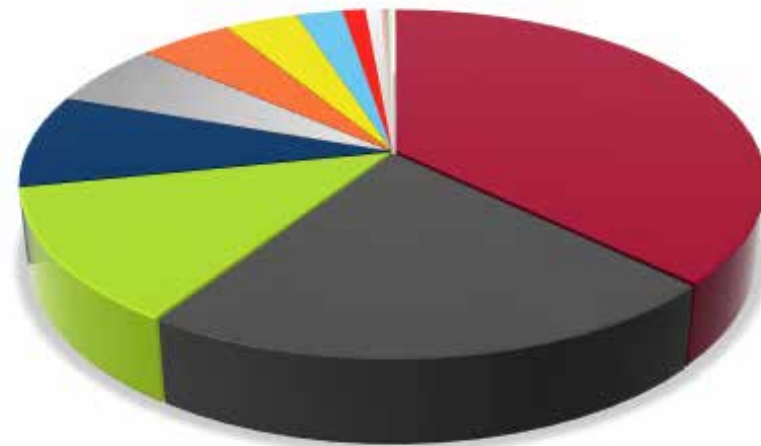
TIMING IS EVERYTHING

Term	# Participants
Summer	377
Spring	71
Spring break	23
Fall	12
Summer registration	6
Spring registration	5
Academic year	4
Registration	1
Calendar year	1

OF MAJOR INTEREST

Major	# Study Abroad	Major	# Study Abroad	Major	# Study Abroad
Marketing	33	Sociology	6	Anthropology (Evolutionary)	1
Finance	28	Architectural Studies	5	Archeology	1
Biology	25	Business	5	Biochemistry	1
Business	22	Criminal Justice & Criminology	5	Chemical Engineering	1
Human Development	22	Economic Sciences	5	Chinese Language and Culture	1
Psychology	22	History	5	Comparative Ethnic Studies	1
Animal Sciences	19	Broadcast News	4	Construction Management	1
Hospitality Business Management	19	Broadcast Production	4	Doctor of Medicine	1
International Business	19	Entrepreneurship	4	Earth Sciences	1
Public Relations	18	Multimedia Journalism	4	Electrical Engineering	1
Accounting	16	Non-degree	4	Environmental and Natural Resource Sciences	1
Management	16	Integrated Strategic Communication	3	Fine Arts	1
Apparel, Merchandising, Design and Textiles	15	Mathematics	3	Foreign Languages and Cultures	1
Environment & Ecosystem Sciences	13	Social Sciences	3	Human Biology	1
English	12	Wine & Beverage Business Management	3	Japanese	1
Business Administration - Exec	11	Bioengineering	2	Microbiology	1
Neuroscience	11	Digital Technology and Culture	2	Physics	1
Advertising	10	Forest Ecology and Management	2	Spanish	1
Management Information Systems	10	Food Science	2	Speech and Hearing Sciences	1
Political Science	7	French	2	Sport Management	1
Wildlife Ecology & Conservation Sciences	7	Humanities	2	Sports Medicine	1
Computer Science	6	Kinesiology	2	Wildlife Ecology and Conservation Sciences	1
Elementary Education	6	Landscape Architecture	2	Zoology	1
Genetics and Cell Biology	6	Language, Literacy, and Technology	2		
Interior Design	6	Philosophy	2		
Mechanical Engineering	6	Women's, Gender, and Sexuality Studies	2		
Nursing	6				

% BY COLLEGE



Elda Diaz | Dubai, UAE

STUDENTS SHARE

LARA PALLADINO | GERMANY
 One thing that's surprised me when going abroad was how accommodating people are. Most people have very good intentions and are very kind, and they tend to empathize that you're far from home, doing your best.



ABEL MIRONCHUK | GREECE
 I always thought that studying abroad was exclusive for those who didn't require things like financial aid assistance. However, when I began seeing the opportunities for scholarships, I quickly realized my dream became a reality.



ANNIKA VAN VEEN | SWITZERLAND
 I chose to attend Washington State because I knew they had good business and study abroad programs. I had no clue where I wanted to go, but I knew I would enjoy anywhere that I chose to go. I ended up loving my experience and would recommend it to anyone who is thinking about it!



EMILY NATE | FRANCE
 Naturally I knew that France would be very different from where I grew up in Idaho, but it was still surprising to see the differences in a wonderful way! The amount of greenery, the architecture that has stood for centuries, the patisseries....



NIKOLE SATOU | LONDON
 I was surprised by a lot of things while I was abroad, but something that stood out was the environment. The UK and Europe have a different way of living their life and it's truly fascinating. They take each day as an adventure to do the most possible to live your happy life, while not letting work take over all of it.



Lily Townsen

POINTS OF VIEW



Annika Van Veen



Dylan Steadman



Antonia Ventimiglia



Maryn Imus



Molly Petz



Nicole Satou



Abel Mironchuk



Lara Paladino



Emily Nate



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